Acquisition Brief — quantique.io



Domain name / Asset offered: quantique.io (single asset; no other extensions included)

Purpose: acquisition of a **strategic banner** to run a **quantum hub** (references, corporate programs, education, software platforms), aligning **Executive**, **R&D**, **IT**, **Partnerships**.

Contacts

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This document — who it's for, why

Decision-grade brief for **CEO / COO / CFO / CTO / Compliance & Partnerships** (industry, finance, health, energy, public sector).

Thesis: owning the category language creates operational and reputational edge. **QUANTIQUE.IO** is a neutral, memorable banner to centralise watch, use cases, resources, ecosystem around quantum technologies.

1) One-page decision

What it is. A strategic asset (.io) to structure & signal a quantum program: public portal, references, resources, ecosystem voice.

What it changes. A single entry point → executive credibility, clear roadmaps, shorter time-to-trust with clients/partners/institutions.

What you can deploy today.

• "Quantum — Readiness & Rollout." Opportunity mapping (simulation, optimisation, security), POC prioritisation, 12–18-month roadmap.

- **Resource center.** Educational dossiers (hardware/software), evaluation frameworks, business-case templates.
- Ecosystem voice. Vendor landscape, sector use cases, events calendar.

 Why it's defensible. Exact French term + .io for tech/C-suite readability; semantic lock as the ecosystem adopts your wording.

2) Context & milestones

24–36-month window: maturing quantum/hybrid software, rising need for internal capability building, consolidation of industry–academia partnerships; increasing pressure on post-quantum security and business demonstrators.

Implication. Need for a neutral banner to orchestrate watch, POCs, sourcing, evaluation, executive communication.

3) Three concrete deployments (orders of magnitude)

- **A. Enterprise (group program).** POC portfolio (optimisation/logistics, chemistry/simulation, risk/finance). Impact: **–6 to –10**% project time; **€0.8–2.0M** coordination/communication savings over **12–18 months**.
- **B. Vendor / Integrator.** Instant credibility (public reference), shorter cycles, **+€1–3M pipeline** (by ACV/segment).
- C. Alliance / Institution (neutral hub). Shared references, common curriculum, network effects.

4) Strategic edge of the pack

Authority through **quantum** language. C-level clarity. **Defensive** (exact French term + .io), memorable. **Re-use** of content, kits, connectors and relationships on a single surface.

5) Market size & pressure

From 2025–2030: rising **CAPEX/OPEX** in quantum exploration (talent, POCs, partnerships, post-quantum security). Buyers need a **narrative standard** and a **visible hub**; **QUANTIQUE.IO** provides both.

6) CFO anchors (obligatory)

- **6.1 Alternative cost awareness & adoption.** Without an exact-match: 6–12-month campaign, internal brand architecture, change management. **Order: €0.4–1.5M / 12–18 months.**
- **6.2 Cost of delay.** Slip one budgeting cycle = missed talent, unfunded POCs, delayed partnerships. **Order: €0.8–2.0M / 12–18 months** (mid/large).
- **6.3 Reusable synergies.** Under a **single banner**, each euro (content, kits, connectors, relationships) is **re-used** → shorter time-to-trust, faster cycles, lower unit costs.

7) Investment logic (no public pricing)

SEO & memorability (exact FR term). **Strategic premium** (language control + 2025–2028 window). **Budget lens:** rather than spreading **€0.4–1.5M** across campaigns/change, a **single asset** accelerates mobilisation and lowers trust-acquisition cost.

8) Related assets / bundle option (≤2)

- postquantique.fr post-quantum migration (FR anchor for security/cryptography). (add-on, not included)
- quantacure.ai discovery/optimisation in health & chemistry (quantum-Al R&D angle). (add-on, not included)

(Choose one add-on max. No other names cited.)

9) Clean acquisition process (Legal/Finance)

Scope of sale: quantique.io only.

Escrowed transaction, fast technical transfer, invoice. Options: **cash / staggered 40-30-30 / bundle**. NDA and asset audit available.

Legal notice: descriptive name, no affiliation.

10) Contacts

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